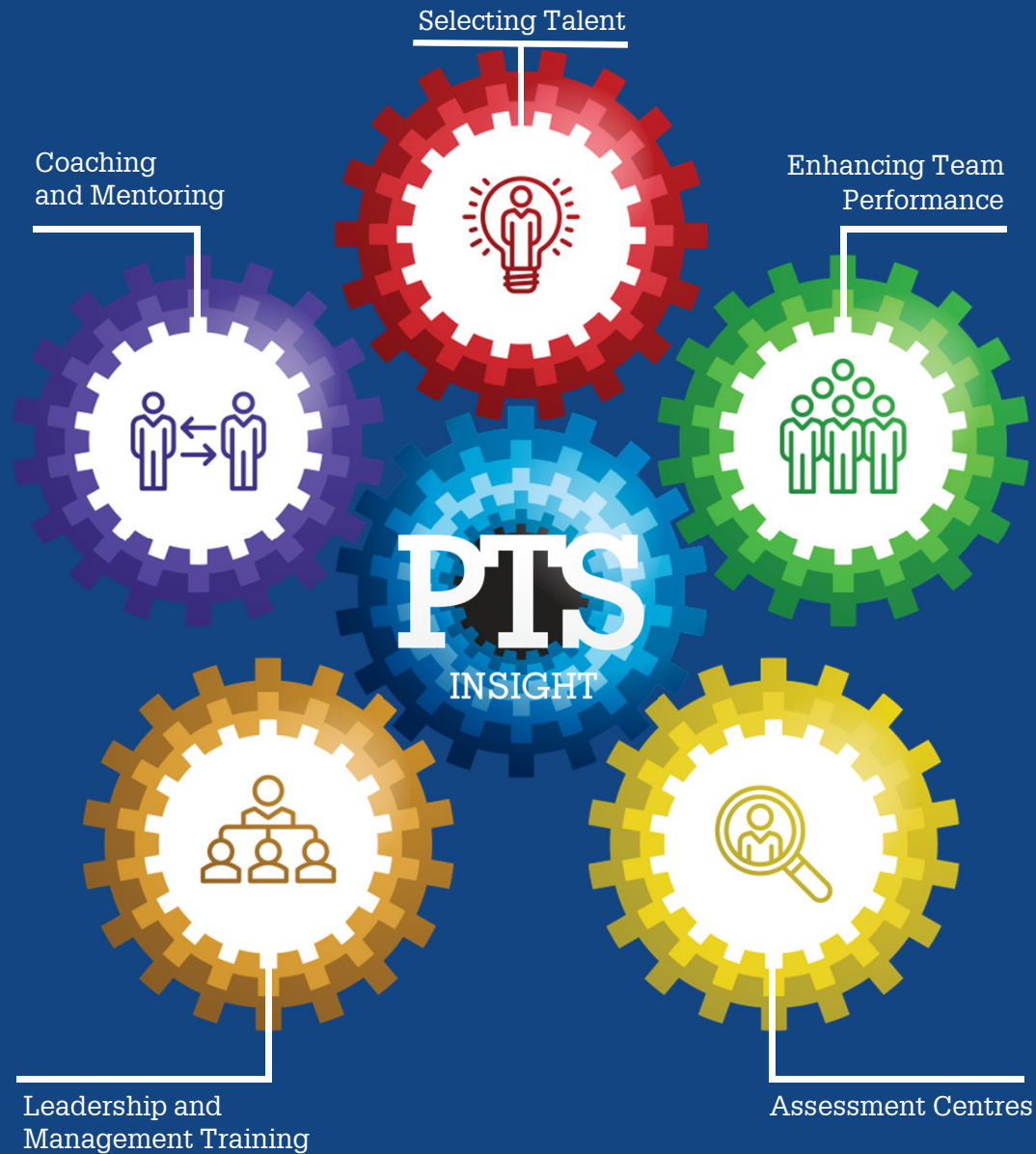


# Optimising Talent to Maximise Performance



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## Why should you assess your talent?

Experience has proven that the success of any organisation is largely determined by the effectiveness of its people. Many businesses embrace the strong link between talent and competitive advantage. By recruiting, developing and optimising talent, business can maximise performance.



### Profiling and Assessment for Talent Selection

Recruitment is one of the most important factors in the success of any business; getting it wrong can be expensive. We can assist you with all, or part of your recruitment selection process. We are experienced and fully qualified in psychometric assessment, including personality profiling and aptitude assessment.



Ann Crocket-McLean  
BA (Hons)



### Enhancing Team Performance

All organisations recognise the benefits effective teamworking can bring. Poor team dynamics not only reduce performance and output, but can damage morale and employee retention. Our approach is to provide teams with an insight of how they interact with one another. We identify how performance can be enhanced through greater utilisation of their strengths and addressing team role gaps.



Malcolm Yates  
MSc Chartered FCIPD,  
FInstLM, FRSPH



### Coaching & Mentoring

We provide coaching and mentoring input to support individuals to improve their performance. We specialise in coaching and mentoring leaders and managers.



### Leadership & Management Training

Individual performance is often best achieved with leadership and management training input. We work closely with Focus Management for Business Ltd, an established provider of quality, bespoke training programmes for leadership and management.